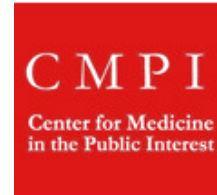




Duke University
Center for Research
On Prospective Health Care



The Patient Centric Health Leadership Forum
November 20th 2007
Park Hyatt Hotel
Washington, DC

Agenda

8:00am Welcome, Michael Weber, MD Chair, CMPI
Peter Pitts, President, CMPI

8:15- 9:30 am

1. Principles for a Patient-Centric Health System
Ralph Snyderman, MD Chancellor Emeritus, Duke University Medical Center,
Chair, Patient Centric Health Leadership Forum
Mark McClellan, MD, PhD, Director, Engelberg Center for Health Care Reform,
Brookings Institution

9:30- 10:45 am

2. Developing Patient-Centric Knowledge
Integrating Genomics and Patient Level data: Marshfield Clinic Experience
Catherine McCarty, Phd, MPh, Director, Center for Human Genetics
Clinical Practice Improvement Susan Horn President, Institute for Clinical
Outcomes Research
DNA-Guided Medicine in Clinical Practice
Gualberto Ruano, President Genomas, Inc.

10:50: 12:00 pm

Creating Patient-Centric and Prospective Medical Care: Programs That Deliver

Thomas Parry, PhD, President, Integrated Benefits Institute
Hugo Stephenson, MD, President I-Guard

12:00-1:00 pm

Luncheon Speaker: Patient Centric Health Care and Health Insurance
Reform

The Honorable Tevi Troy Deputy Secretary for Health and Human Services

1:00-2:15 pm

3. Promoting Patient Centric Public Policies: Setting a Research and Policy Agenda
Doug Badger, Partner, The Nickles Group and former deputy assistant to President George W. Bush for legislative affairs
Robert Goldberg, Vice President, CMPI
Bruce Booth, Principal, Atlas Ventures